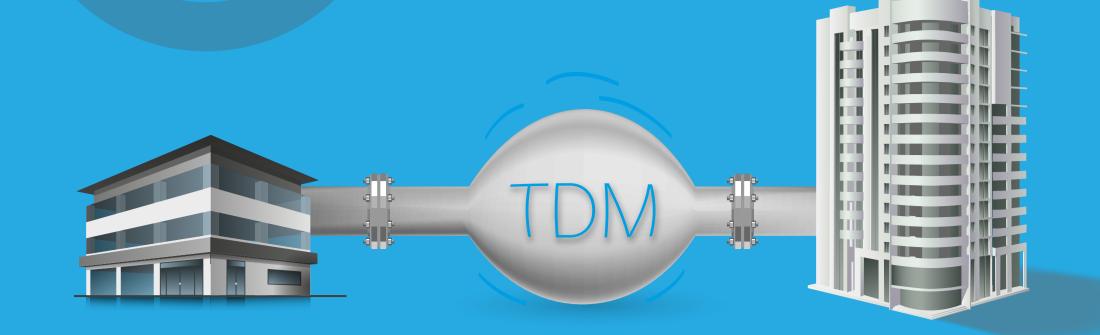
# tisco 100% IP Telephony

#### In 2016, only

of companies

are all IP

### Why are you stuck with all-TDM or hybrid telephony?



#### Three challenges to full IP deployment

Unaware of features, benefits, cost savings of IP 2

Lack of budget to fix what isn't broken 3

Physical infrastructure challenges are cost prohibitive

# How much can you save with all IP telephony?



total cost savings with more than 1,000 endpoints

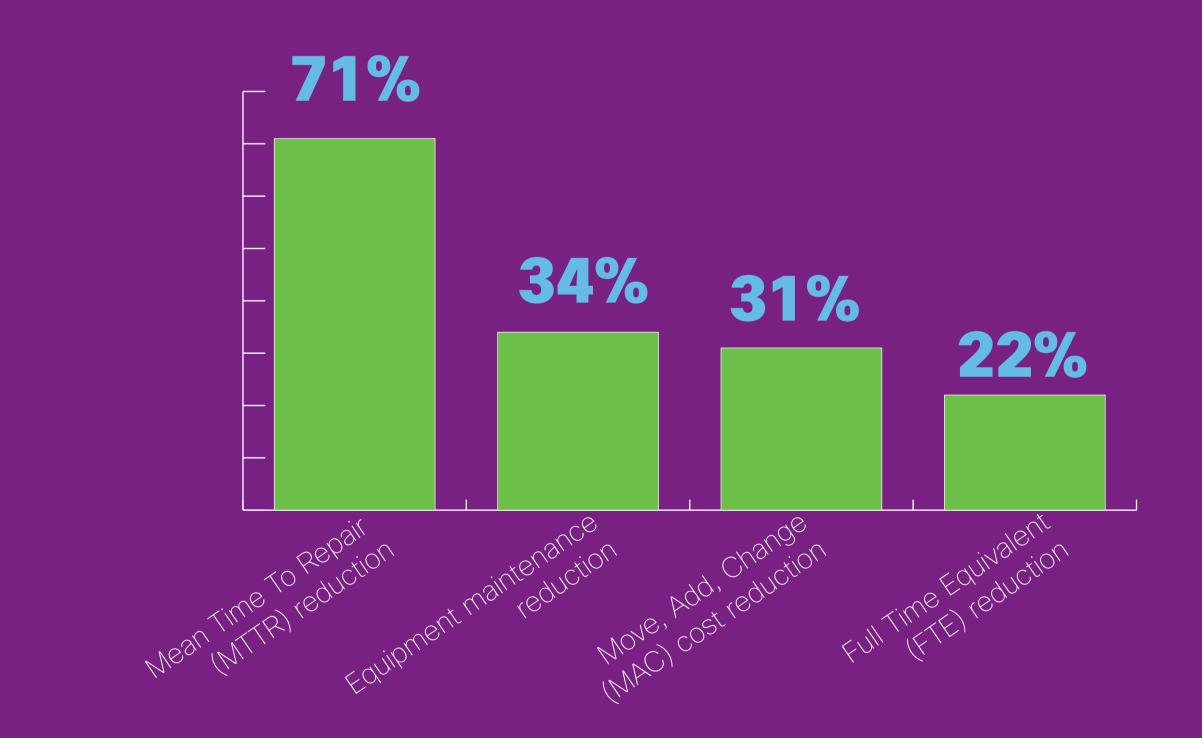
Source: Nemertes Research, 2016



## Case Studies



Nemertes interviewed 10 companies across 5 industries to identify the business value they discovered moving to or toward an all-IP environment. The measurable savings they experienced is summarized below. Download the full white paper to learn more.



Source: Nemertes Research, 2016

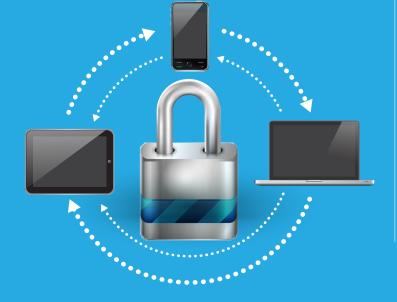
## The big all-IP payoff

ROI

TCO

## Make it possible with Cisco Collaboration

Mobile, secure, compliant



Scalable, up to 5-9s reliability



Video, cloud friendly, digital ready



#### 

Download the Nemertes Business Value Analysis of IP Telephony white paper

#### www.cisco.com/go/uc

<sup>1</sup> Source: "Business Value Analysis - Cisco Unified Communications Manager and Phybridge PoLRE", Nemertes Research, March 2016 <sup>2</sup> Source: "IP Telephony and Unified Communications Total Cost Of Ownership", Nemertes Research, 2015-2016